

# Capital Pride Green Certification Program - Festival

*Green Leaf Pilot 2013 - [capitalpride.org/green](http://capitalpride.org/green)*

## Program Details for Vendors / Contingents

### Goals

- Encourage vendors / contingents to be as “green” as possible.
- Foster competition between participants to spur additional ways to save the environment.

### Enforcement / Commitment

- Vendors / Contingents should submit certification prior to event for preliminary evaluation.
- Spot check on day of event to verify the points and issue certifications.

### Notes

- Compostable products can be used in place of recycled / recyclable products for equal point valuation.
- Unless explicitly stated, 100% compliance needed for available points.

### Levels

- One Leaf (10-19 Points)
- Two Leaves (20-29 Points)
- Three Leaves (30-39 Points)
- Four Leaves (40-49 Points)
- Five Leaves (50+ Points)

## Festival

### Food Vendors

- Participant Accommodations
  - Reusable Water Bottles (5 Points)
- Waste Management
  - Reusable Cooking Containers and Utensils (5 Points)
  - DC Recyclable or Compostable Ingredient Packaging (5 Points 100%, 2 Points 51-99%)
- Innovation
  - Computer / Tablet Usage (4 Points)
  - Consumer Mobile App Usage (4 Points)
  - Scannable Code Usage (Ex: QR) (4 Points)
  - Other Innovations: \_\_\_\_\_
- Consumables
  - No Disposable Bags (9 Points)
  - Other Consumables
    - Compostable Products (10 Points 100%, 5 Points 51-99%)
    - DC Recyclable Products (6 Points 100%, 3 Points 51-99%)
    - Recycled Content Products (4 Points 100%, 2 Points 51-99%)
- Flyers and Handouts
  - No Flyers / Menus / Etc for distribution. (12 Points)
  - Soy Ink (2 Points)

- Recycled Paper (2 Points)
- Size of Handout
  - Business Card (4 Points)
  - ¼ Page (3 Points)
  - ⅓ Page (2 Points)
  - ½ Page (1 Points)

## Non-Food Vendors

- Participant Accommodations
  - Reusable Water Bottles (5 Points)
- Innovation
  - Computer / Tablet Usage (4 Points)
  - Consumer Mobile App Usage (4 Points)
  - Scannable Code Usage (Ex: QR) (4 Points)
  - Other Innovations: \_\_\_\_\_
- Display
  - Display Previously Used (6 Points)
  - New Reusable Display (4 Points)
- Display Materials
  - Recycled Content Products that are also Recyclable (10 Points 100%, 5 Points 51%)
  - DC Recyclable Products (5 Points 100%, 2 Points 51%)
  - Recycled Content Products (3 Points 100%, 1 Point 1%)
- No Promotional Products or Handouts (20 Points)
- No Disposable Bags (9 Points)
- Promotional Products
  - Recycled Content Products that are also Recyclable (10 Points 100%, 5 Points 51%)
  - DC Recyclable Products (5 Points 100%, 2 Points 51%)
  - Recycled Content Products (5 Points Bags, 3 Points 100%, 1 Point Some)
- Flyers
  - Soy Ink (3 Points)
  - Recycled Paper (3 Points)
  - Size of Handout
    - Business Card (5 Points)
    - ¼ Page (3 Points)
    - ⅓ Page (2 Points)
    - ½ Page (1 Points)